

PATENT APPLICATION**DECLARATION AND POWER OF ATTORNEY****ATTORNEY DOCKET NO. MSFT-2856****MS DOCKET NO. 304813.01**

As a below named inventor, I hereby declare that:

My residence/post office address and citizenship are as stated below next to my name;

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: **REALTIME WEB PAGE SCRAPPING AND VISUAL REPRESENTATION OF ASSOCIATED CLICKTHROUGH AND IMPRESSION DATA ARCHITECTURE**

the specification of which is filed herewith unless the following box is checked:

☐ was filed on _____ as US Application Serial No. or PCT International Application
Number _____ and was amended on _____ (if applicable).

I hereby state that I have reviewed and understood the contents of the above-identified specification, including the claims, as amended by any amendment(s) referred to above. I acknowledge the duty to disclose all information which is material to patentability as defined in 37 CFR 1.56.

Foreign Application(s) and/or Claim of Foreign Priority

I hereby claim foreign priority benefits under Title 35, United States Code Section 119 of any foreign application(s) for patent or inventor(s) certificate listed below and have also identified below any foreign application for patent or inventor(s) certificate having a filing date before that of the application on which priority is claimed:

COUNTRY	APPLICATION NUMBER	DATE FILED	PRIORITY CLAIMED UNDER 35 U.S.C. 119
			YES: _____ NO: _____
			YES: _____ NO: _____

POWER OF ATTORNEY:

As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) associated with

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and

David Bartley Eppenauer Reg. No. 35499	Martin L. Shively Reg. No. 33553	Ronald O. Zink Reg. No. 35744	Patricia E. Bornes Reg. No. 37038
Stacy Quan Reg. No. 33760	Jeffrey L. Ranck Reg. No. 38590	Michael W. Bocianowski Reg. No. 28692	John Weresh Reg. No. 32322

to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

Send Correspondence to:

Contact Name: Steven J. Rocci
Firm Name: Woodcock Washburn, LLP
Firm Address: One Liberty Place, 46th Floor
City, State and Zip: Philadelphia, PA 19103

Direct Telephone Calls To:

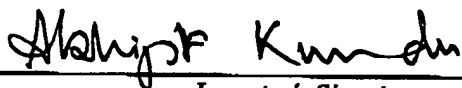
Contact Name: Nathaniel Ari Long
Contact Phone Number: 206.332.1385

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I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full Name of Inventor: Abhijit KunduCitizenship: IndiaResidence: Kirkland, Washington 98034Post Office Address: 12217 131st Place NE, Apt. #B26Kirkland, Washington 98034

Inventor's Signature

01/26/2004

Date